

**Mark
Bric[®]**
Display

INTELLIGENT EXHIBITING™

ISOFRAME[®]

WAVE



ISOFRAME® WAVE - SELF-BUILD, MODULAR AND PORTABLE

All Mark Bric products are manufactured with the highest standard of workmanship and the best quality of materials available. All products are constantly subjected to demanding quality control and designed to provide years of trouble-free use.

The unique and modular Mark Bric ISOframe® Wave system is the intelligent choice when total flexibility and simplicity is paramount. The system has been specifically designed to be easily packed, transported and built without the need for tools. The different display modules give you all the functions and applications needed to set-up a fully equipped exhibition stand and the way it can be reconfigured and re-used again and again, makes it truly economical over time.

Intelligent exhibiting™.
Discover ISOframe® Wave.



Our warranty is the best in the industry. But if something were to happen, we'd help you fast – no questions asked.



The products are quick and easy to install because the assembly is completely tool-free.



Experience our smart, simple design that allows you to flexibly work out the right expression for each fair.



We help you keep to budget, through effective products and responsive support.



Our products offer great graphics no matter what theme you choose for your next exhibition.



Our global presence gives you experienced local service, wherever you are.

SUPER EASY, TOOL-FREE ASSEMBLY

The idea behind ISOframe® was to create a self-build exhibition system for non-professional users. Thanks to two unique inventions, the Wave Flexi-Link and the FASTclamp, this has been achieved.

The patented and tool-free FASTclamp connector means no more struggle with nuts and bolts used on other systems. Assembly is extremely quick and easy.

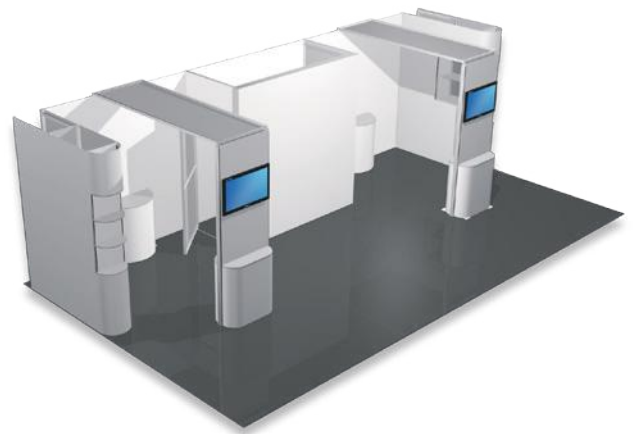
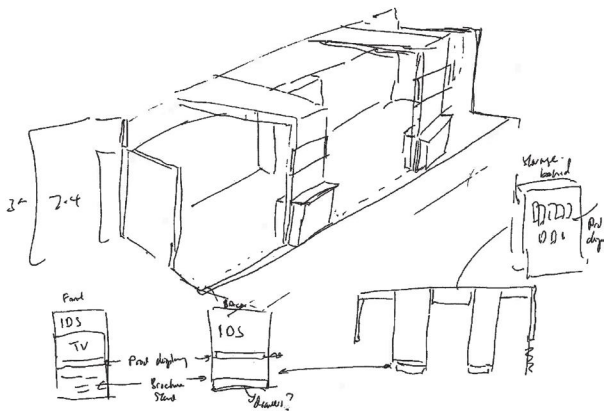
The unique Wave Flexi-Link – the heart of the system – means that the entire Wave wall can be flexed into the shape you need at each venue and extended or reduced as required.



DESIGN THE STAND

The ISOframe® Wave system consists of several exhibit modules which combined differently easily changes into the shape you require. Designing an ISOframe® Wave trade show stand is easy. Simply start sketching your ideas on a piece of paper and when the overall idea is set, just contact us. Free 3D design is part of our unique Mark Bric service program.

In case you have time or interest in doing your own design, download our free design software – the Mark Bric 3D Stand Designer – from our website and design your own exhibition stand module-by-module. You will then be able to create detailed and accurate 3D renders quickly and easily, re-design in a couple of clicks, upload your own artwork and e-mail us your design for a quote. All modules and features are available; tables, storage rooms, media screens, doors, shelving and much more!



**Same modules
– different
possibilities!**



THREE ASSEMBLY LEVELS

The assembly of ISOframe® is easy and in many ways self-building. However, since we are all differently suited regarding technical abilities and concerning the time we wish to spend ourselves setting up an exhibition stand we have divided the different exhibit modules and stand designs into three main “assembly levels”:



Level 1 - Novice

Basic exhibit modules. Easily self-built from assembly instructions.



Level 2 - Intermediate

Addition of more advanced exhibit modules. Prior assembly/product training recommended.



Level 3 - Advanced

Custom designed stands and special solutions. Professional stand builder required.

1



2



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4



5



LEVEL 1 - NOVICE



Basic exhibit modules. Easily self-built from assembly instructions.

Storage area

Simply create a storage area by adding a curved 3-section ISOframe Wave wall.

Video screen

Add a Visual Display Monitor to attract more attention. Holders for different kinds of screens are available.

Flexible end

The ISOframe Wave system is super flexible and lets you adjust the wall exactly to the floor space available, even if it varies from occasion to occasion.

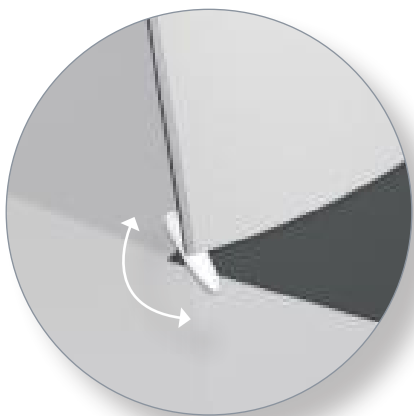


Table module

Keyboard, semi-circular, square, 90° corner – there is a table solution for every purpose.



Table module

To display different kinds of products and samples a merchandising table unit with extra shelving is ideal.



Light Box

Increase visibility and visitor attention in no time by adding an ISOframe backlit display.

Reception counters

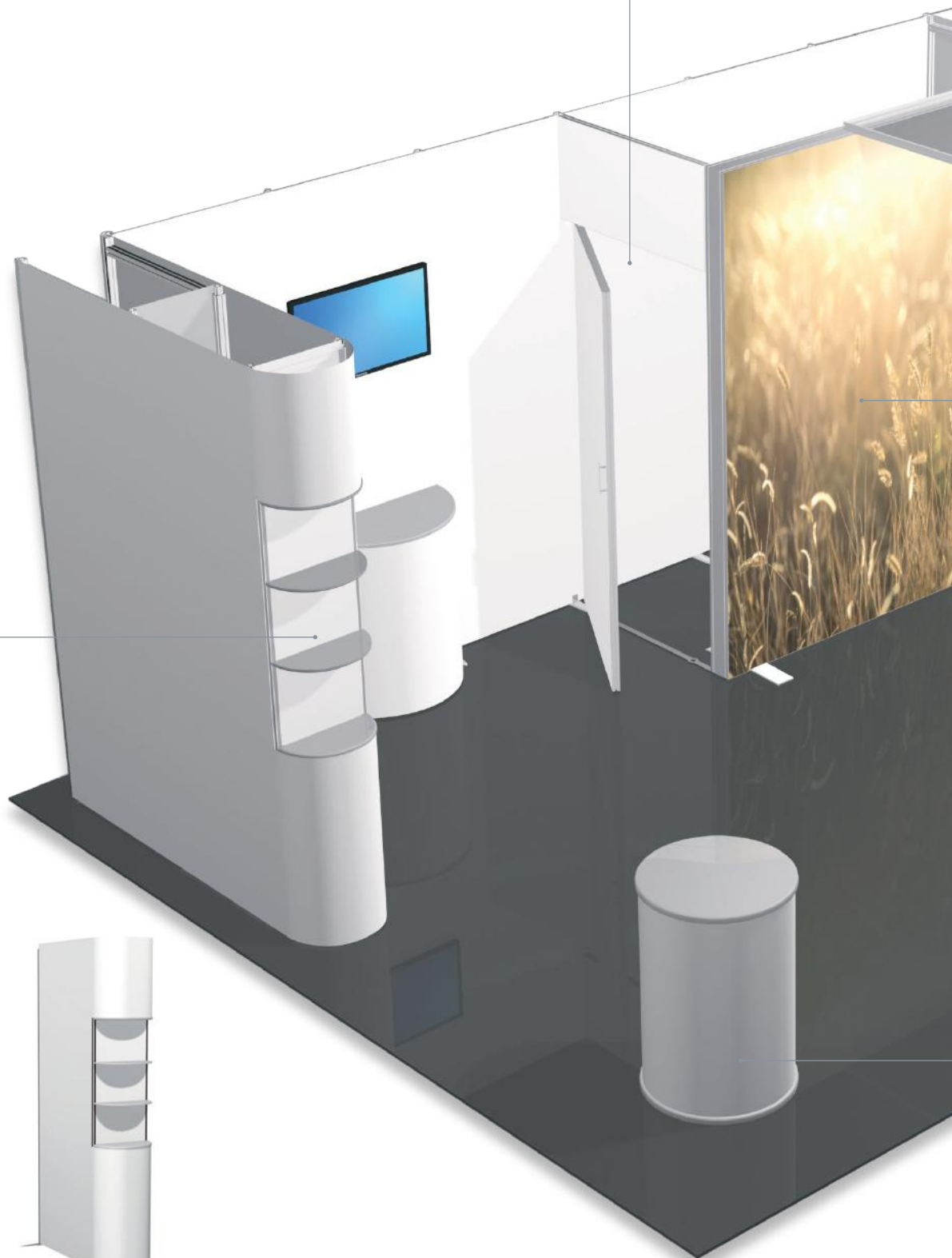
Easily individualize any reception area or trade show stand with a large reception counter, available in the ISOframe® program. Several models, endless possibilities.

LEVEL 2 - INTERMEDIATE



Addition of more advanced exhibit modules.
Prior assembly/product training recommended.

Door module/Storage room
Add a door module to the stand if you wish to have a storage room or a small meeting room.



Rounded end
Choose between a rounded showcase end or a rounded table end, both adding that creative extra space to your trade show stand.



Ceiling section

A ceiling section creates a nice ambience and gives a room feeling within the stand.

Slatwall shelving system

A showcase module with a slatwall panel is ideal for shelving. Can be equipped with downlights for added effect.

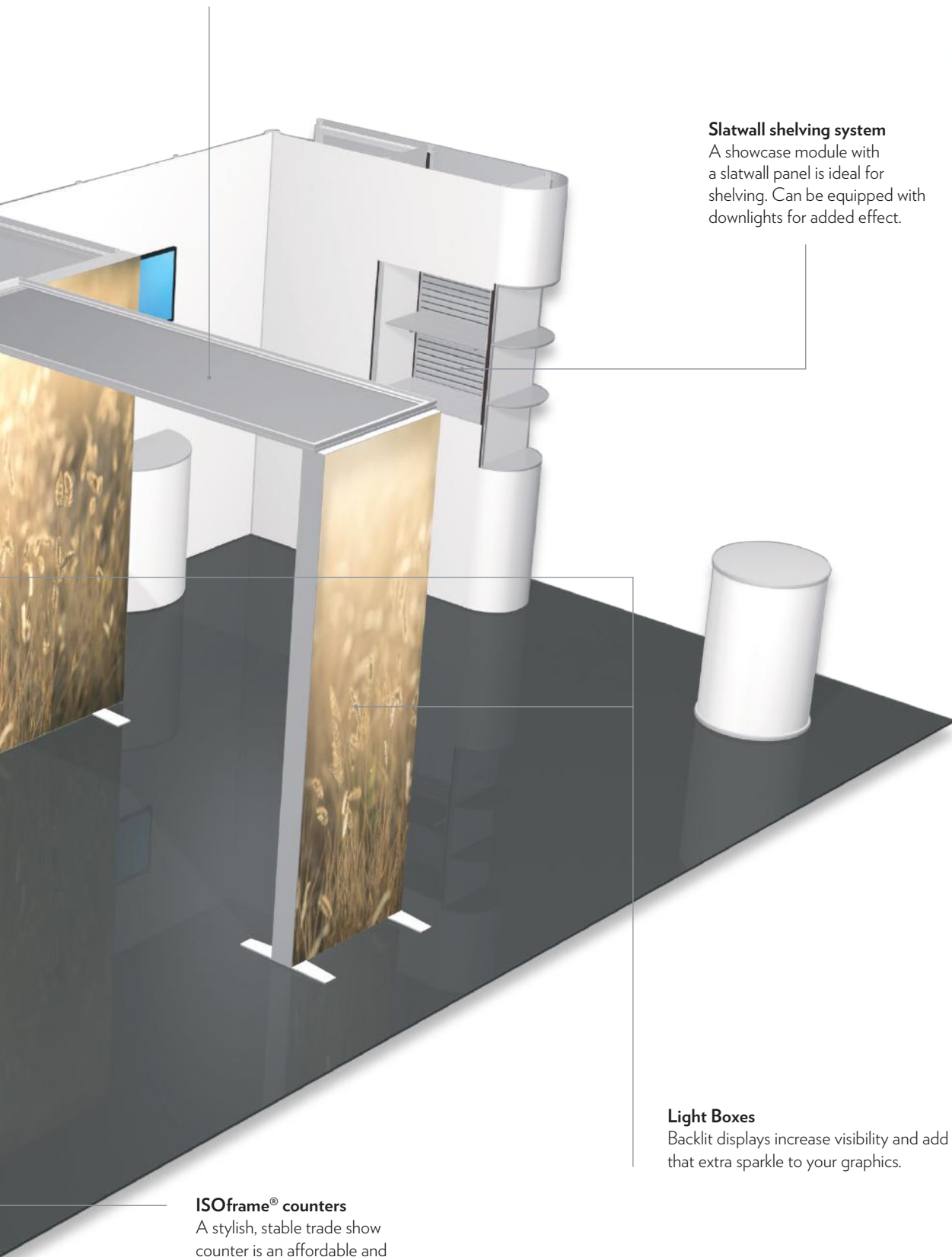


Light Boxes

Backlit displays increase visibility and add that extra sparkle to your graphics.

ISOframe® counters

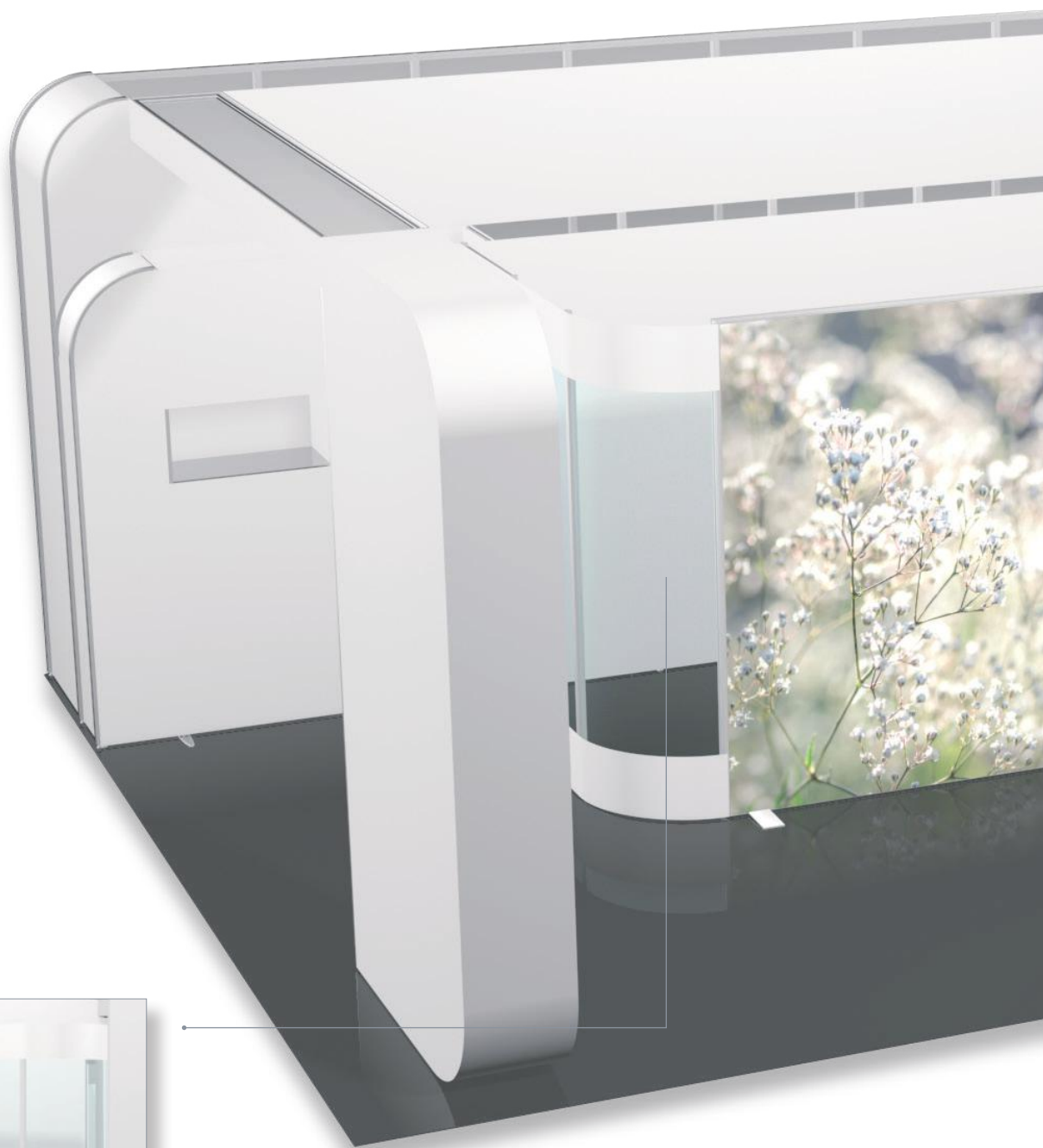
A stylish, stable trade show counter is an affordable and easily assembled unit. Choose from different shapes and free-standing units or models that attach to an ISOframe® exhibition wall.



LEVEL 3 - ADVANCED



Custom designed stands and special solutions.
Professional stand builder required.

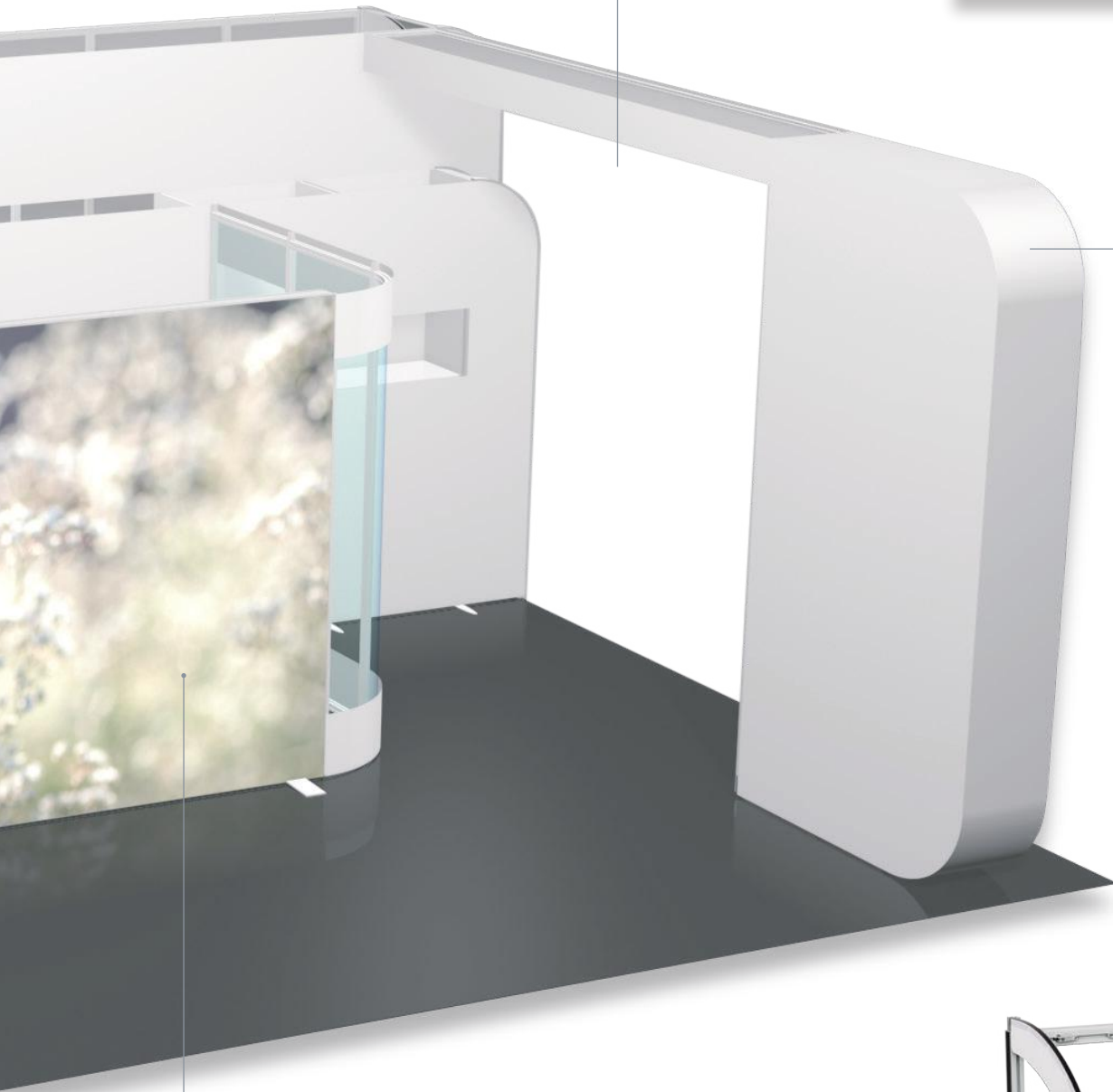


Conference room

A conference room with transparent wall panels gives that extra privacy for client meetings.

Downlights

Ceiling constructions with built-in downlights lightens up the stand in an elegant way.



Light Box

A large size light box is the perfect media for your first-class graphics.

Rounded corners

A double wall with rounded corners adds softness and further sophistication to the stand.



ISOFRAME® LIGHT BOX - THE PERFECT ADD-ON

ISOframe® backlit displays are perfect add-ons to any trade show stand for increased visibility and visitor attention. Connect the light boxes to an ISOframe® wall or use them as free-standing displays in the stand – both ways are sure to get you noticed.

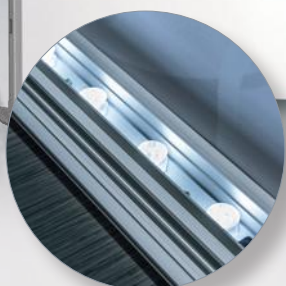
The silicon-edged printed fabrics create simple attachment of graphics and our patented FASTclamps mean quick and tool free assembly. ISOframe® Light Boxes are available in a large selection of standard formats to fit any type and size of stand.

A backlit display easily brings that extra attention to your trade show stand and can be added as a complement to classical modules.



Our unique and patented FASTclamps make the assembly of the light box tool-free and super quick. Simply connect and lock the corners!

Adds that extra sparkle to your graphics



Strong eco-friendly LED lights are pre-mounted inside the frame.

ISOBAR - LARGE MODULAR RECEPTION COUNTERS

ISObar makes your trade show table work for you, creating an obvious speaking point. Our modular trade show counters let you add or remove sections to build the perfect counter for each event—and they're available off-the-shelf. They pack flat, ship easily and adjust to any size you need.

Choose between curved, straight and combination shapes. These counters can be connected together for infinite configurations, and you can reconfigure as your needs change. Light up your exhibit with this impressive modular option – literally, since it's also available with LED downlights.



This practical system comes with minimal framework and holds space for brochures, samples or other items.



ACCESSORIES

Premium Spotlight

The 25W LED lights generate 2400-2600 lumen and can be connected in series. A top-of-the-line spotlight for exhibition use.



Visual display monitors
Attract more attention to your stand by adding video presentations, slide shows etc. Holders for different kinds of screens and tablets are part of the ISOframe® accessory program.



SwingUp

A folding literature rack offers an organized way to display brochures, magazines and more. Just unpack, pull up and the SwingUp is ready to use.

Oval post
Adding the ideal place for literature holders and media screens, the Oval post adds that little extra – and maximum stability – to the Wave system.

TRANSPORT BAGS AND CASES

A large selection of bags, cases and graphic tubes is available in the ISOframe® program and makes the system extremely portable.

Smaller self-build stands can be broken down and packed in our roll-away bags and fitted in the boot of a car.

To ship through UPS, FedEx etc. a hard shell case on wheels is preferable. Our ExpoCase also serves perfectly as a counter unit – just add a table top and wrap-around graphics.

For the larger custom built stands one of our wooden shipping containers is definitely the best choice.



EXHIBITION STAND INSPIRATION

Stunning looks, infinite flexibility and extremely user-friendly – ISOframe® offers a revolutionary new way to build stands and to take part in exhibitions and events. The highly functional display modules can be combined in innumerable ways to fulfil most needs and requirements for an up-to-date exhibition stand. Here are some examples for novice, intermediate and advanced level.



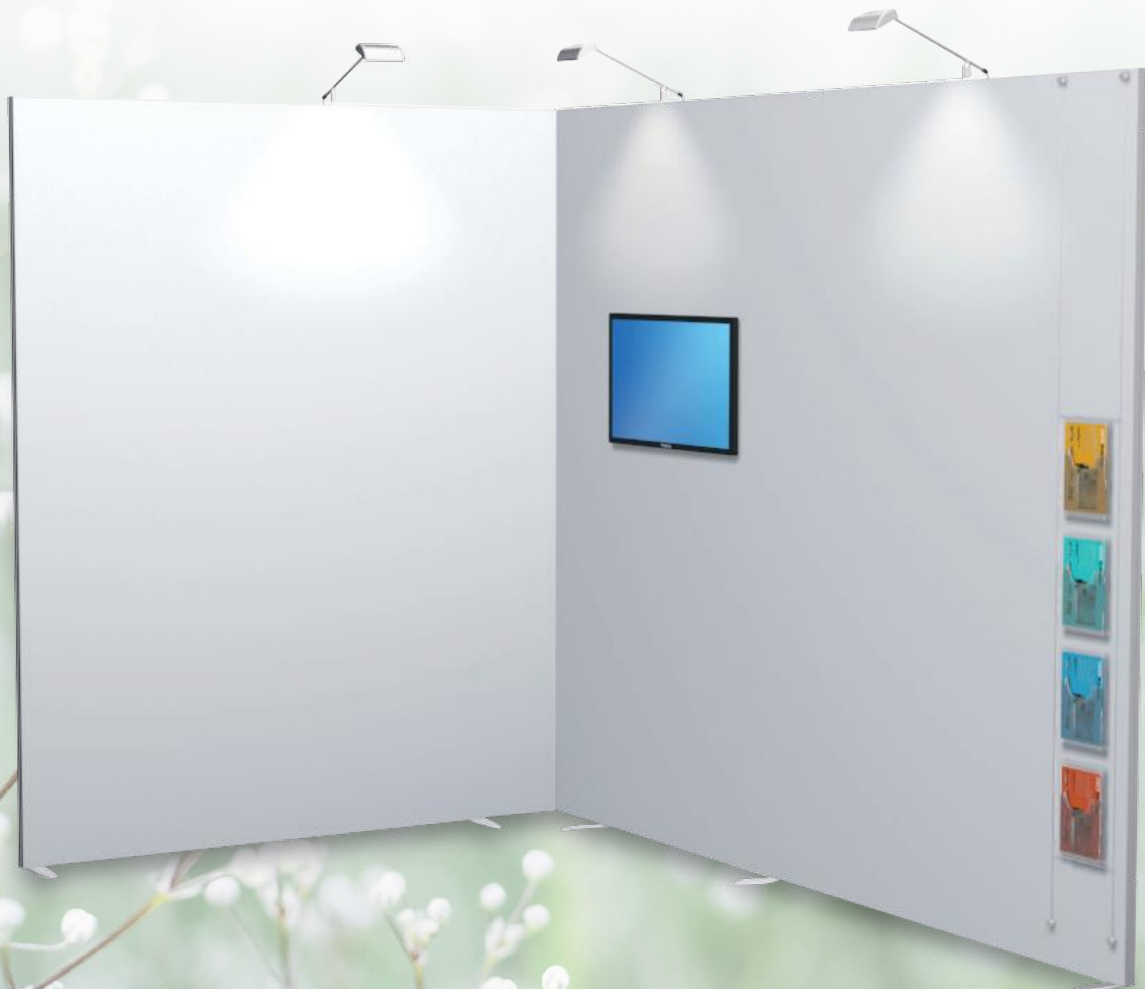


ISOFRAME® FABRIC – STUNNINGLY TAILORED AND ECONOMICAL

Ideal for straight wall shell scheme or freestanding stands, our silicone-edged tension fabric system is extremely portable and lightweight. The unique and patented FASTclamps make the assembly of the frames tool-free and much quicker than traditional fabric frames using screws and allen keys. Ceiling sections, door modules, literature holders, media screens etc. are available to personalize your design and increase functionality. ISOframe® Fabric gives you a shell scheme exhibition stand with added personality.

Self-build a complete exhibition stand

Highly attractive, user-friendly and economically priced – ISOframe® Fabric offers new possibilities to self-build stands and to take part in exhibitions and events. Here are some examples of attractive ISOframe® Fabric stands.



ISOFRAME® RIPPLE - WAVE LITE

Flexible and extremely cost effective, the ISOframe® Ripple will literally change the shape of your portable display experience. Like ISOframe® Wave the Ripple wall can be flexed into almost any shape and gives you maximum flexibility for reducing or enlarging the size of the display to suit your needs. Simply add or remove panels as desired creating a clean seamless and contemporary portable display wall that provides a strong visual impact.

If simplicity, flexibility and price competitiveness is what you want from a portable display system then Ripple ticks all the boxes. Always with a 10 year warranty, no questions asked.

One of our unique Ripple case/counter solutions.



**Mark
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Mark Bric Display
– We create room for meetings